



DEEP OFFSHORE
TECHNOLOGY
INTERNATIONAL®

Hosted By:



27–29 November 2012
Perth Convention Exhibition Centre
Perth, Australia



sponsorship opportunities

Owned and Produced By:

Presented By:

Supported By:

www.deepoffshoretechnology.com



Offshore



PennEnergy



2012 sponsorship opportunities

Featuring a variety of sponsorship packages designed to maximize your company's visibility, the Deep Offshore Technology 2012 Sponsorship Program provides even more ways to stand out from the crowd and make the most of your budget. Whether you choose one of our exclusive packages or work with our team to create a package customized to fit your specific needs or desired investment level, our Sponsorship Program will help you focus directly on your target audience. Each package promotes your leadership in the global offshore drilling industry and provides maximum branding, recognition and return on investment.

Host Event Sponsor—USD\$22,500

- Tuesday opening reception in Exhibition Hall with assorted beverages and appetizers
- Welcome banner and signage with sponsor logo throughout Exhibition Hall
- Opportunity to welcome attendees and exhibitors at the beginning of the reception
- Local entertainment at reception
- Opportunity to include literature, provided by sponsor, in visitor and delegate bags
- Recognition in conference signage and marketing materials
- Logo on event web site with link to sponsor home page
- Napkins with sponsor black logo
- Company logo prominently placed on "Sponsor's Page" in Preliminary Event Guide and Show Guide
- 10 complimentary full conference registrations
- Discounted rate on all full conference registrations (exhibitor delegate discount)
- Full page, 4-color ad on the back cover of Show Guide
- Digital Complimentary Exhibit Hall Invitations to send to your clients
- Pre-show email blast to all registered attendees highlighting the Sponsor's Reception

Platinum Sponsor—USD\$19,000

- Wednesday Networking reception in Exhibition Hall with assorted beverages and appetizers
- Napkins with sponsor black logo
- Exclusive Signage with Sponsor logo in serving areas
- Company Logo on conference signage
- Opportunity to include literature, provided by sponsor, in visitor and delegate bags
- Logo on event web site with link to sponsor home page
- Company logo prominently placed on "Sponsor's Page" in Preliminary Event Guide and Show Guide
- A plaque presented to company during Plenary Session as Platinum Sponsor
- Company allotted one (1) slide to display prior to Plenary Session and Conference Sessions
- Logo prominently featured in marketing materials
- 5 complimentary full conference registrations
- Discounted rate on all full conference registrations (exhibitor delegate discount)
- Full page, 4-color ad on the inside back cover of Show Guide
- Digital Complimentary Exhibit Hall Invitations to send to your clients
- Pre-show email blast to all registered attendees highlighting the Sponsor's Reception

Gold Sponsor—USD\$17,000

- Bags branded with Sponsor and event logos distributed to all Conference delegates
- Company Logo on conference signage
- Opportunity to include literature, provided by sponsor, in visitor and delegate bags
- Logo on event web site with link to Sponsor home page
- Company logo prominently placed on "Sponsor's Page" in Preliminary Event Guide and Show Guide
- A plaque presented to company during Plenary Session as Gold Sponsor
- Company allotted one (1) slide to display prior to Plenary Session and Conference Sessions
- 3 complimentary full conference registrations
- Discounted rate on all full conference registrations (exhibitor delegate discount)
- ½ page, 4-color ad in the Show Guide
- Digital Complimentary Exhibit Hall Invitations to send to your clients

Silver Sponsor #1—USD\$9,500

- Sponsor logo on conference badge holders and lanyards
- Sponsor logo included on registration signage
- Company Logo on conference signage
- Logo on event web site with link to Sponsor home page
- Company logo & sponsorship displayed on multi-sponsor slide prior to plenary and conference sessions
- Opportunity to include literature, provided by sponsor, in visitor and delegate bags
- 2 complimentary full conference registrations
- Company logo placed on "Sponsor's Page" in Preliminary Event Guide and Show Guide
- Discounted rate on all full conference registrations (exhibitor delegate discount)
- ¼ page, 4-color ad in Show Guide
- Digital Complimentary Exhibit Hall Invitations to send to your clients

Silver Sponsor #2—USD\$9,500

- DOT 2012 Conference proceedings posted online following close of event. Password and log-in information distributed from Sponsor's booth
- Sponsor banner ad at top of Proceedings web page
- Company Logo on conference signage
- Logo on event web site with link to Sponsor home page
- 2 complimentary full conference registrations
- Company logo & sponsorship displayed on multi-sponsor slide prior to plenary and conference sessions
- Company logo placed on "Sponsor's Page" in Preliminary Event Guide and Show Guide
- Opportunity to include literature, provided by sponsor, in visitor and delegate bags
- Discounted rate on all full conference registrations (exhibitor delegate discount)
- ¼ page, 4-color ad in the Show Guide
- Digital Complimentary Exhibit Hall Invitations to send to your clients

Fast Track Registration Sponsor—USD\$4,000

- Sponsor advertising banner & text ad on the DOT Fast Track Registration piece sent to all pre-registered attendees approximately one (1) week prior to the event
- Sponsor advertising text message on the confirmation message sent to all pre-registered attendees following their registration
- Sponsor will have all three side skyscraper ads (120 x 600) on the Event Registration Pages for all online registrations
- Company Logo on conference signage
- Company logo & sponsorship displayed on multi-sponsor slide prior to plenary and conference sessions
- Logo on event web site with link to Sponsor home page
- Opportunity to include literature, provided by sponsor, in visitor and delegate bags
- Company logo placed on "Sponsor's Page" in Preliminary Event Guide and Show Guide
- 2 complimentary full conference registrations
- Discounted rate on all full conference registrations (exhibitor delegate discount)
- ¼ page, 4-color ad in Show Guide
- Digital Complimentary Exhibit Hall Invitations to send to your clients

Delegate Luncheon Sponsor—USD\$8,000 (3 available)

Benefits exclusive on sponsored day

- Exclusive signage with Sponsor logo in luncheon area
- 1 reserved table for Sponsor guests
- Lunch Presentation opportunity for Sponsor company (10 min. maximum)
- Opportunity to distribute promotional material in luncheon area
- Tent cards on each table with Sponsor logo
- Company Logo on conference signage
- Logo on event web site with link to Sponsor home page
- Company logo & sponsorship displayed on multi-sponsor slide prior to plenary and conference sessions
- Opportunity to include literature, provided by sponsor, in visitor and delegate bags
- 3 complimentary full conference registrations
- Discounted rate on all full conference registrations (exhibitor delegate discount)
- Company logo placed on "Sponsor's Page" in Preliminary Event Guide and Show Guide
- 1 page, 4-color ad in Official Printed Show Guide
- Digital Complimentary Exhibit Hall Invitations to send to your clients
- Pre-show email blast to all registered attendees highlighting the Sponsor Lunch

Coffee Break Sponsor—USD\$15,000

- Morning and afternoon coffee breaks in Exhibition Hall for three days
- Signage with Sponsor logo in serving areas
- Company Logo on conference signage
- Logo on event web site with link to Sponsor home page
- 500 coffee cups with Sponsor logo and event name distributed during the coffee breaks throughout the event
- Company logo placed on "Sponsor's Page" in Preliminary Event Guide and Show Guide
- Napkins with Sponsor's black logo
- Company logo & sponsorship displayed on multi-sponsor slide prior to plenary and conference sessions
- Opportunity to include literature, provided by sponsor, in visitor and delegate bags
- 3 complimentary full conference registrations
- Discounted rate on all full conference registrations (exhibitor delegate discount)
- ½ page, 4-color ad in the Show Guide
- Digital Complimentary Exhibit Hall Invitations to send to your clients

Cyber Café Sponsor—USD\$6,500

- Kiosk with 4 computers with high speed internet connections
- Sponsor logos and graphics applied to kiosks
- Sponsor's website as the home page on each computer
- Sponsor logo or screen saver loaded on Cyber Café computers
- Company Logo on conference signage
- Logo on event web site with link to Sponsor home page
- Company logo placed on "Sponsor's Page" in Preliminary Event Guide and Show Guide
- 3 complimentary full conference registrations
- Company logo & sponsorship displayed on multi-sponsor slide prior to plenary and conference sessions
- Opportunity to include literature, provided by sponsor, in visitor and delegate bags
- Discounted rate on all full conference registrations (exhibitor delegate discount)
- ½ page, 4-color ad in the Show Guide
- Digital Complimentary Exhibit Hall Invitations to send to your clients

Session Track Sponsor—USD\$6,500 for each track

- Sponsor logo prominently displayed in the conference session rooms
 - Sponsor logo appears on Track description throughout Show Guide
 - Opportunity to have Sponsor's promotional material in session rooms
 - Company Logo on conference signage
 - Logo on event web site with link to sponsor home page
 - Company logo placed on "Sponsor's Page" in Preliminary Event Guide and Show Guide
 - 1 complimentary full conference registration
 - Company logo & sponsorship displayed on multi-sponsor slide prior to plenary and conference sessions
 - Opportunity to include literature, provided by sponsor, in visitor and delegate bags
 - Discounted rate on all full conference registrations (exhibitor delegate discount)
 - ¼ page, 4-color ad in the Show Guide
 - Digital Complimentary Exhibit Hall Invitations to send to your clients
- *Note: Session tracks are to be determined by the Advisory Board*

Press Room Sponsor—USD\$8,000

- Typical working press room set-up, including 1 desktop computer and high-speed internet
- Sponsor's signage in Press Room
- Sponsor representative may serve as Press Room host
- Snacks and beverages provided throughout the day
- List of registered press attendees
- Opportunity to include literature, provided by sponsor, in visitor and delegate bags
- Company Logo on conference signage
- Company logo & sponsorship displayed on multi-sponsor slide prior to plenary and conference sessions
- Logo on event web site with link to Sponsor home page
- Company logo placed on "Sponsor's Page" in Preliminary Event Guide and Show Guide
- 2 complimentary full conference registrations
- ¼ page, 4-color ad in Show Guide
- Digital Complimentary Exhibit Hall Invitations to send to your clients

Bottled Water Sponsor—USD\$6,000

- Sponsor logo included on specialized label for bottled water
- 500 Bottled water for distribution from sponsor booth & throughout event
- Company Logo on conference signage
- Logo on event web site with link to Sponsor home page
- Company logo placed on "Sponsor's Page" in Preliminary Event Guide and Show Guide
- 1 complimentary full conference registration
- Opportunity to include literature, provided by sponsor, in visitor and delegate bags
- Company logo & sponsorship displayed on multi-sponsor slide prior to plenary and conference sessions
- ¼ page, 4-color ad in Show Guide
- Digital Complimentary Exhibit Hall Invitations to send to your clients

Conference Journal Sponsor—USD\$7,500

- Journal branded with Sponsor logo and event logo distributed to all Conference delegates
- Company Logo on conference signage
- Logo on event web site with link to Sponsor home page
- Company logo placed on "Sponsor's Page" in Preliminary Event Guide and Show Guide
- Company logo & sponsorship displayed on multi-sponsor slide prior to plenary and conference sessions
- 1 complimentary full conference registration
- ¼ page, 4-color ad in Conference Program
- Digital Complimentary Exhibit Hall Invitations to send to your clients

T-Shirts Sponsor—USD\$7,500

- T-shirts branded with Sponsor and DOT logos distributed to all conference delegates
- 1 complimentary full conference registration
- Company Logo on conference signage
- Logo on event web site with link to Sponsor home page
- Company logo & sponsorship displayed on multi-sponsor slide prior to plenary and conference sessions
- Company logo placed on "Sponsor's Page" in Preliminary Event Guide and Show Guide
- ¼ page, 4-color ad in the Show Guide
- Digital Complimentary Exhibit Hall Invitations to send to your clients

Technology Sponsor—USD\$10,500

- Convenient, pocket-size Program Guide distributed to all attendees
- Sponsor ad and/or logo printed on the back cover of Program Guide
- 1 complimentary full conference registration
- Company Logo on conference signage
- Logo on event web site with link to Sponsor home page
- Company logo & sponsorship displayed on multi-sponsor slide prior to plenary and conference sessions
- Company logo placed on "Sponsor's Page" in Preliminary Event Guide and Show Guide
- Full-page, 4-color ad in the Show Guide
- Digital Complimentary Exhibit Hall Invitations to send to your clients

Aisle Sign Sponsor—USD\$7,500

- Sponsor logo placed on each aisle sign on exhibit floor
- Company Logo on conference signage
- Logo on event website with link to Sponsor home page
- Company logo & sponsorship displayed on multi-sponsor slide prior to plenary and conference sessions
- Company logo placed on "Sponsor's Page" in Preliminary Event Guide and Show Guide
- Digital Complimentary Exhibit Hall Invitations to send to your clients
- ¼ page, 4-color ad in the Show Guide

Speaker Appreciation Gift Sponsor—USD\$2,500

- Thank you gift for each session presenter with Sponsor and event logos
- Company Logo on conference signage
- Logo on event web site with link to Sponsor home page
- Company logo & sponsorship displayed on multi-sponsor slide prior to plenary and conference sessions
- Company logo placed on "Sponsor's Page" in Preliminary Event Guide and Show Guide
- Opportunity to include literature, provided by sponsor, in visitor and delegate bags
- ¼ page, 4-color ad in Show Guide
- Digital Complimentary Exhibit Hall Invitations to send to your clients

Show Guide Bellyband Sponsor—USD\$4,000

- Bellyband with sponsor advertising message around the Show Guide
- Company Logo on conference signage
- Logo on event web site with link to Sponsor home page
- Company logo & sponsorship displayed on multi-sponsor slide prior to plenary and conference sessions
- Company logo placed on "Sponsor's Page" in Preliminary Event Guide and Show Guide
- Digital Complimentary Exhibit Hall Invitations to send to your clients

Visitor Bags Sponsor—USD\$5,000

- Paper or plastic bags branded with Sponsor and DOT black logos distributed to all non-delegate attendees
- Opportunity to insert promotional material in bags
- Company Logo on conference signage
- Logo on event web site with link to Sponsor home page
- 2 complimentary full conference registrations
- Company logo & sponsorship displayed on multi-sponsor slide prior to plenary and conference sessions
- Company logo placed on "Sponsor's Page" in Preliminary Event Guide and Show Guide
- Discounted rate on all full conference registrations (exhibitor delegate discount)
- ½ page, 4-color ad in Show Guide
- Digital Complimentary Exhibit Hall Invitations to send to your clients

Please contact your sales representative to book your sponsorship today

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